



Peak Services delivers deep expertise in the local government sector. We understand the business of councils. Challenge us.

SOCIAL MEDIA FOR ELECTED MEMBERS – 1/2 DAY COURSE

AUDIENCE	SHORT COURSE TOPICS	LEARNING OUTCOMES
Elected members maintaining or establishing their own social media presence.	<ul style="list-style-type: none"> Social media update: What's trending in social media? Building your community and influence Establishing guidelines and a personal strategy to reach your goals Case studies in local government and social media Measuring your success Supporting and intersecting with your council's social media strategy and goals 	<ul style="list-style-type: none"> An understanding of the latest trends, emerging platforms and tools available to help communicate your story Enhanced engagement with constituents using social media An understanding of the roles of your council and your position across social media – and how they can support each other



COURSE DETAILS	
Delivery	An interactive session with practical hands on advice and live social media demonstrations. Our trainers can customise or tailor the course to your specifications or needs and deliver in-house providing you with a cost-effective and efficient training session.
Duration and Location	Our standard structure for this workshop is half a day and can be delivered in any metropolitan or regional area of Queensland. Customisation is available based on individual council requirements.
Fees and Inclusions	Please contact Peak Services for course fees or a proposal for onsite/in-house training.

<p>PLEASE CONTACT PEAK SERVICES FOR COURSE FEES OR A PROPOSAL FOR ONSITE/IN-HOUSE TRAINING PROPOSALS</p>	<p>REGISTER NOW 07 3000 2148 FIND OUT MORE training@wearepeak.com.au wearepeak.com.au</p>
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Human Resources and Employee Services Contract: BUS-278
 Prequalified Supplier Arrangement