



Peak Services delivers deep expertise in the local government sector. We understand the business of councils. Challenge us.

CREATE YOUR OWN CORPORATE VIDEOS (2 days)

SYNOPSIS

Video is one of the most popular ways to deliver and consume content on the internet. Facebook, Twitter, LinkedIn and YouTube all encourage people to watch and share short videos and messages.

It's no secret video and visuals are important to audiences therefore key staff members such as internal trainers, media and communications officers, instructional designers, can all learn how to create engaging and/or engaging videos as part of extending council messages internally and externally to the public.

SHORT COURSE TOPICS

- What is an instruction or corporate video?
- Common mistakes people make when creating video
- How to create a training video with a camera
- The true cost of making tutorial, training, and explainer videos
- Creating your very own 2-minute video.

LEARNING OUTCOMES

- How to design and prepare a video
- What equipment is required
- Script writing and story boarding
- Recording and editing
- Review and iterate
- Produce, host, and distribute.

COURSE DETAILS

Facilitator, Gerald Pauschmann, has written, produced, and edited over 1,000 videos that have produced just under 10 million views to date. This course will help you to create high-quality training and corporate videos.



Delivery

Our training course provides participants with an interactive session that includes group discussions, case studies, and question and answer sessions. Customisation is available and based on individual council requirements.

Delivery Mode

Peak Services delivers Virtual or Instructor-led training workshops inhouse at your venue.

Fees and Inclusions

Please contact Peak Services for course fees or a proposal for on-site/in-house training.

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REGISTER NOW
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Prequalified Supplier Arrangement