



# A LONG DRIVE FOR DROUGHT

27 AUG - 4 SEP 2021

# GET ONBOARD!

65% OF QLD IS DROUGHT DECLARED

BE A PART OF THE JOURNEY AND HELP  
RAISE MUCH NEEDED FUNDS FOR THOSE  
AFFECTED BY THE DROUGHT.

**SPONSOR  
THE  
DRIVE**

AS A SPONSOR YOU WILL BE PART OF  
AN EVENT THAT SHOWCASES  
BEAUTIFUL PARTS QUEENSLAND  
AND SUPPORT THOSE WHO ARE  
STRUGGLING AND NOT  
COMFORTABLE ASKING FOR HELP

100% OF FUNDS GO TO FARMERS  
DIRECTLY THROUGH DROUGHT ANGELS



Drought Angels



@LONGDRIVEFORDROUGHT



@LONGDRIVEFORDROUGHT

[longdrivefordrought.com.au](http://longdrivefordrought.com.au)



# A LONG DRIVE FOR DROUGHT

# SPONSORSHIP

100% OF DONATED FUNDS GO DIRECTLY TO QLD FARMERS IN NEED THROUGH DROUGHT ANGELS

**\$5,000**  
EXCL GST

- Logo on website
- Logo on lead vehicle & convoy vehicles\*
- Logo on signage at events

- Invitation to attend
- Social media posts
- Potential media coverage

**\$2,500**  
EXCL GST

- Logo on website
- Logo on lead vehicle & convoy vehicles\*
- Logo on signage at events

- Social media posts
- Potential media coverage

**UP TO \$1,000**  
EXCL GST

- Logo on website
- Logo on signage at events

- Social media posts

**ITINERARY**

[longdrivefordrought.com.au](http://longdrivefordrought.com.au)

\*Subject to approval of individual vehicle owners

**Drought Angels**

Brisbane



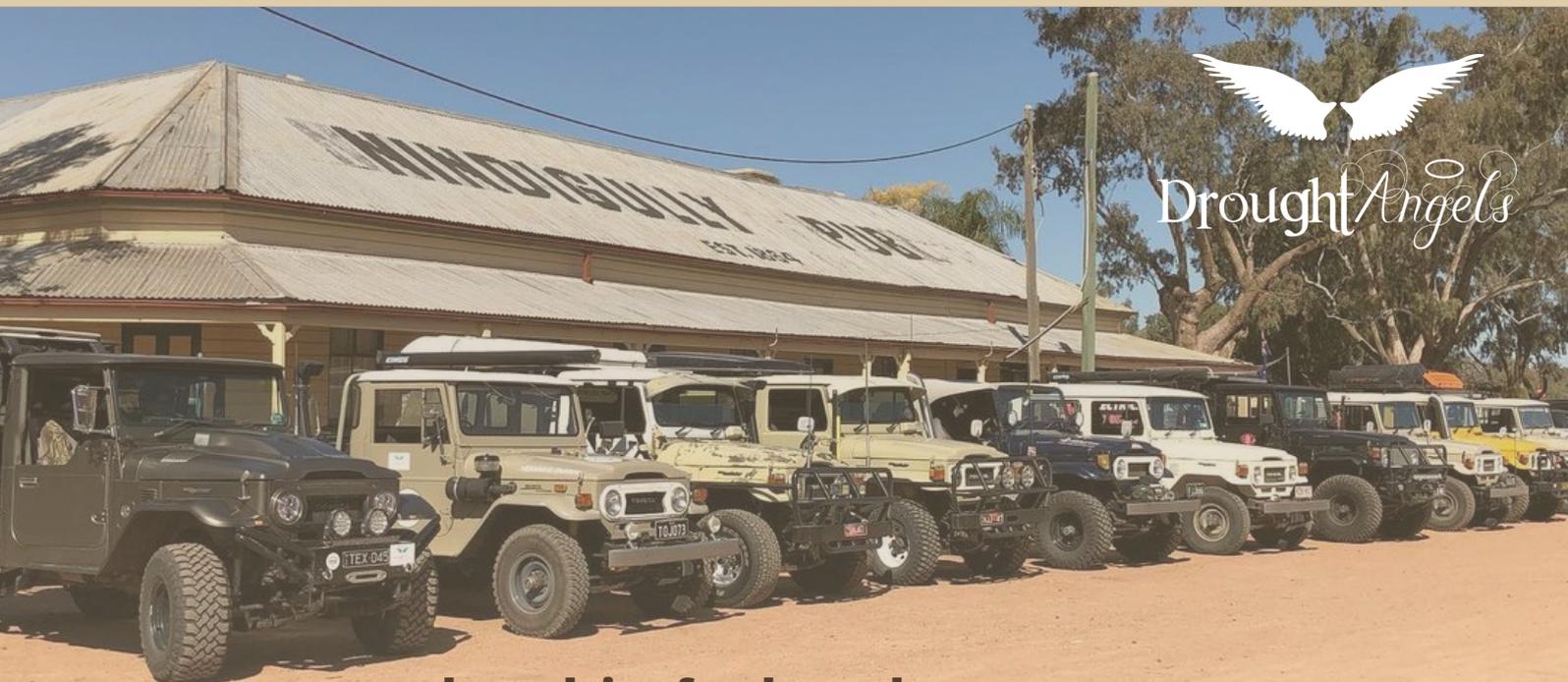
**A LONG DRIVE  
FOR DROUGHT**

# IN-KIND

**HELP US REACH OUR FUNDRAISING GOAL BY**

- **DONATE MERCHANDISE FOR RAFFLES & AUCTIONS**
- **CONTRIBUTE TOWARDS SIGNAGE & PRINTING COSTS**
- **PROVIDE FUEL CARDS**
- **COMMUNITY EVENT SUPPORT**

**BASED ON ITINERARY LOCATIONS**



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# A LONG DRIVE FOR DROUGHT

## BACKGROUND

Established in 2020, The Long Drive For Drought is primarily to raise funds to support communities that are impacted by the ongoing drought in Queensland - currently 65%<sup>1</sup> declared - and other parts of the country. **The goal is to raise at least \$80k** through donations and sponsorship. The trip itself is to give purpose to the fundraiser but also to inject money into the communities we visit. It will help raise awareness of the drought and at the same time highlight the tourism potential of these areas.

1.Source: longpaddock.qld.gov.au



[longdrivefordrought.com.au](http://longdrivefordrought.com.au)



# A LONG DRIVE FOR DROUGHT

# CONTACT

The event is being coordinated in a private capacity by Brent Reeman. Brent is a 40 Series enthusiast and has a strong interest in regional Queensland. The organisation Brent works for, Peak Services, is providing support for the coordination of the event.

Peak Services is not responsible for coordinating the event however have offered support to assist with logistics, planning and website development. Peak will also be making a direct donation to Drought Angels.

**EVENT ORGANISER:**

**Brent Reeman**

**0428 197 177**

**[admin@longdrivefordrought.com.au](mailto:admin@longdrivefordrought.com.au)**



*Drought Angels*

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