

Local Government Procurement Professionals Masterclass Webinar Series

Part 4. Mastering the Organisational Interface

Presented by Peter Morichovitis

Thursday 8 May 2025





The Relationship between the Entities



Independent systems ensure compliance with regulations supported by annual QAO audit.

Ministerial approval sought for Peak Services to be appointed to a Local Buy Panel.

Both entities independently and wholly owned by the LGAQ.







Governed by an independent Board of Directors

- **Consulting Services**
 - Procurement Office
 - Office
 - Grant Office
 - Professional Advisory and **Energy Services**
- Peak 247
- **Training RTO**
- Legal & Workforce
- Recruitment

- Pre-qualified Arrangements
- Procurement Technology & Data Analytics
- Annual Conference + Summit Series

Our Services

Recruitment Talent Acquisitior



Consulting



Procurement Office

Consulting Energy Advisory

Peak 247

Training Accredited Courses

Workforce LGAQ IR Helpdesk

Training Harness







Recruitment Permanent & Contractors



Consulting **Grant Program** Office



Workforce HR/IR Services



Consulting Probity & Assurance



Workforce IR Assist Platform



Training **Elected Member**



Workforce Peak Services Legal



Training Short Courses



Recruitment Organisational Consultancy



Consulting Professional Advisory





Peak's Procurement Specialists

Supported by our broader Consulting and Advisory Team





Peter Morichovitis
Principal Advisor - Procurement
Office & Professional Advisory



Brian Jackson Director Consulting Services



Sonali Cordeiro Senior Advisor - Procurement Office Probity and Assurance Office



John Lee
Principal Advisor - Procurement Office
and Probity and Assurance Office



Michael Byrne
Principal Advisor - Probity and
Assurance Office



Joneil Palenzuela Senior Advisor - Procurement Office & Professional Advisory

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1. Strategy Planning / Performance 2. Governance 3. Organisational Interface 4. People 5. Processes 6. Technology Guiding Principles

Masterclass Webinar Series

2024

Thursday November 28

1. Mastering Procurement Strategy, Planning and Performance

Thursday June 26

5. Mastering Sourcing

2025

Thursday February 13

2. Mastering Procurement Governance

Thursday September 18 6. Mastering Contract and Supplier Relationship Management

Thursday March 27

3. Mastering Probity

Thursday August 14 7. Mastering Procure-to-Pay

Thursday May 8 4. Mastering the Organisational Interface

Thursday November 27

8. Mastering Procurement Technology

The 6 Building Blocks for Enhancing Local Government Procurement





Masterclass Webinar Series

#4.

Mastering the Organisational Interface



Topics for Masterclass #4

- 1. What is managing the organisational interface?
- 2. What are the benefits of managing the organisational interface?
- 3. Does procurement structure matter?
- 4. Managing stakeholders
- 5. Tools to manage the organisational interface
- 6. Category Management
- 7. What does success look like?



The 6 Building Blocks for Enhancing Local Government Procurement MY COUNCIL 1. Strategy Planning / Performance 3. Managing the 2. Governance Organisational Interface 4. People 5. Processes 6. Technology

Guiding Principles

The link to the wider organisation...



2. Governance

3. Managing the Organisational Interface



What is managing the organisational interface?

"The greatest ability in business is to get along with others and to influence their actions."

John Hancock

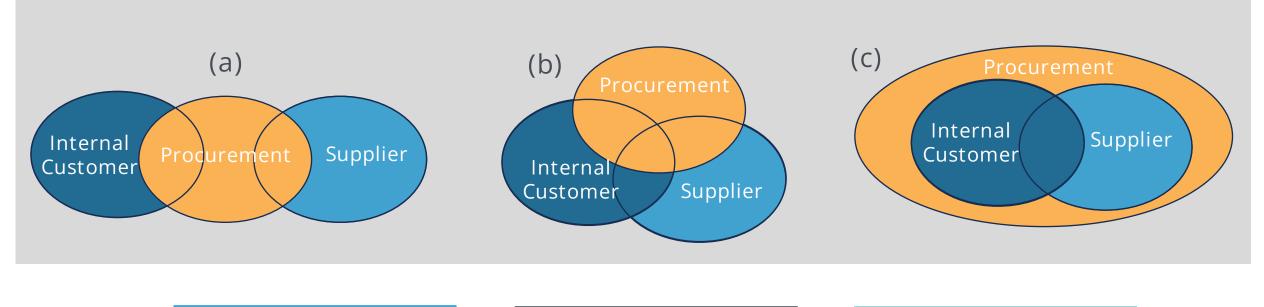
Managing the organisational interface is about getting buyin from key stakeholders regarding procurement strategies, activities and goals. It encompasses leadership, communication, the ability to form relationships, build credibility and influence internal customers and senior executives, as well as get the best out of suppliers. Simply, a procurement professional needs to make or at least influence internal decisions where it has no decision-rights (i.e. governance) to do so.



Quick poll #1



Which model best represents *mastering the organisational interface*?



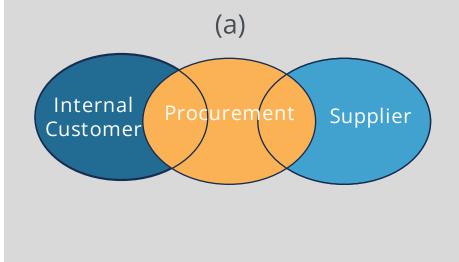
(a)

(b)

(c)

Procurement: the Gatekeeper

Procurement sits between the internal customer and the supplier, managing communication and transactions separately with each party



What it means:

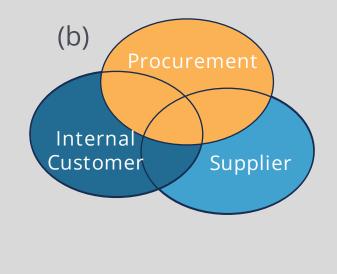
- Procurement acts like a gatekeeper, controlling the flow of information and decisions
- Internal customers have limited direct interaction with suppliers
- Supplier understanding of internal needs may be weak due to the lack of direct connection

Challenges:

- Slower communication
- Misalignment between what internal customers need and what suppliers provide
- Procurement may become a bottleneck
- Procurement acts like a go-between, but can become a blocker if too rigid or disconnected from business needs

Procurement: the Partner or Policeman

Procurement partners/polices the relationship between the supplier and the internal customer, allowing some direct communication



What it means - If used correctly

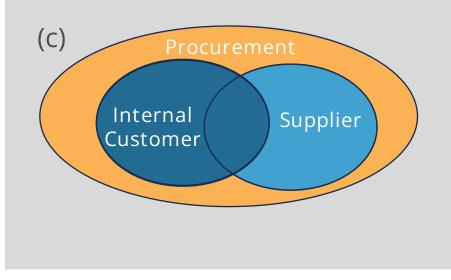
- ✓ Procurement helps initiate or structure the relationship but doesn't completely control it
- ✓ There's a mix of shared ownership between procurement and internal teams
- ✓ Procurement becomes a collaborative partner, not just a process manager

What it means - If <u>not</u> used correctly

- Procurement can be seen as a police officer, there to make sure people stick to the rules
- Considered as unnecessarily interfering
- It can create a sense of surveillance or frustration if the procurement oversight feels excessive or lacks trust

Procurement: the Facilitator

Procurement facilitates and supports the relationship between internal customers and suppliers. It's not in the middle - it's a strategic enabler of a strong, direct relationship between the two



What it means:

- Procurement builds frameworks, tools, and trust to empower internal customers to work effectively with suppliers
- Procurement facilitates conversations, ensures alignment, and supports long-term partnerships
- Strong emphasis on collaboration, innovation and value creation

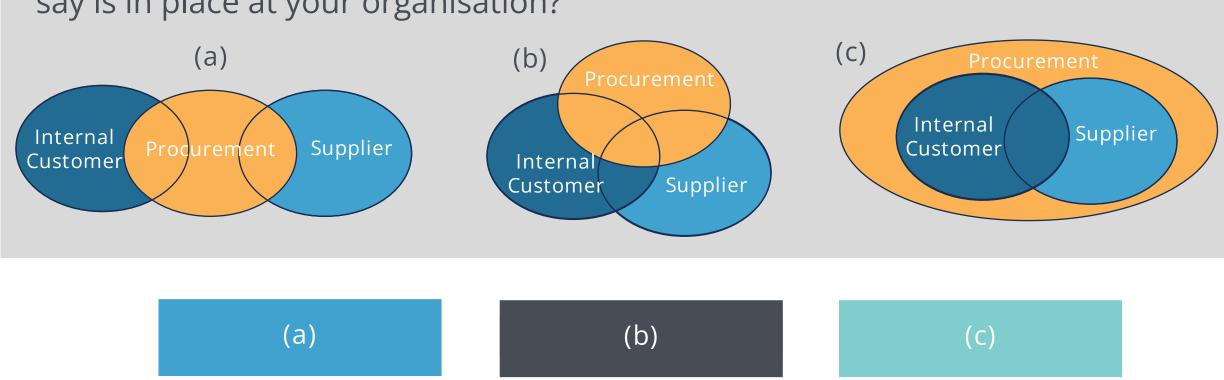
Benefits:

- ✓ Procurement becomes a facilitator, creating the space for internal stakeholders and suppliers to connect, align, and thrive
- ✓ Procurement is seen as a value-adding business partner
- ✓ Transparent relationships, higher innovation and agility, stronger supplier performance

Quick poll #2

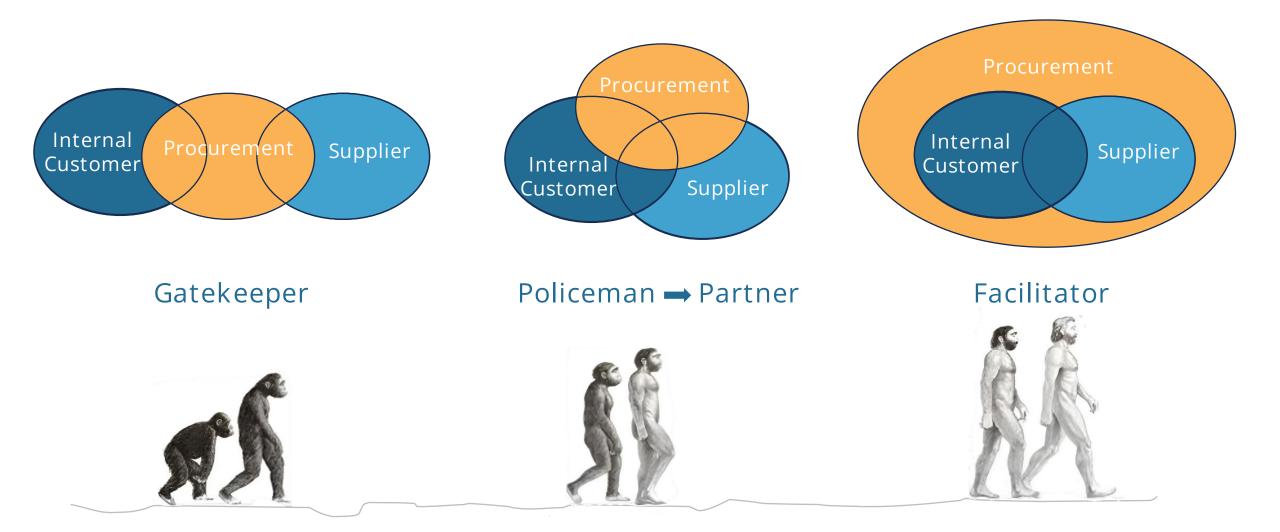


If I asked a group of your internal customers; which model would they say is in place at your organisation?



11111

Mastering the organisational interface?



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- 7. What does success look like?



2. Benefits of managing the organisational interface

1. Gain a detailed understanding of all stakeholders

- ✓ Identify and understand key internal stakeholders
- ✓ Recognise external stakeholders (e.g. suppliers, regulatory bodies, industry partners)
- ✓ Understand decision-making hierarchies and sources of power (both formal and informal)

2. Optimise customer/end-user satisfaction

- ✓ Builds relationships, trust and transparency with internal stakeholders
- ✓ Ensures timely availability of goods and services, preventing operational disruptions and dissatisfaction
- ✓ Improves goods/services and procurement quality by working with stakeholders to truly understand their requirements



2. Benefits of managing the organisational interface

3. Enhance strategic alignment

- ✓ Ensures procurement objectives align with organisational goals and business strategy
- ✓ Aligns procurement with end-user needs, improving demand forecasting and budgeting
- ✓ Encourages teamwork and shared responsibility in procurement decisions

4. Improve risk mitigation and compliance assurance

- ✓ Promotes adherence to procurement laws, internal policies, ethical sourcing standards and sustainability practices
- ✓ Reduces fraud and unethical practices by increasing procurement transparency and accountability
- ✓ Identifies and mitigates supply chain risks (e.g. disruptions, price fluctuations, compliance risks)



2. Benefits of managing the organisational interface

5. Maximise cost savings and process improvement

- ✓ Enables better spend management by identifying cost-saving opportunities in end-user areas
- ✓ Encourages feedback from stakeholders to enhance procurement processes
- ✓ Stronger cross-departmental collaboration helps negotiate stronger contracts and pricing with suppliers
- ✓ Better tracks spend data, cost savings, and supplier performance for informed decision-making
- ✓ Strengthens strategic partnerships with reliable suppliers, leading to better service and reduced costs



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Procurement Operating Model & Structure



Decentralised













Procurement Operating Model & Structure

Procurement Structure	Procurement Governance	Procurement Execution
Decentralised	Decentralised	Decentralised
Centre-led	Centralised	Decentralised
Centralised	Centralised	Centralised

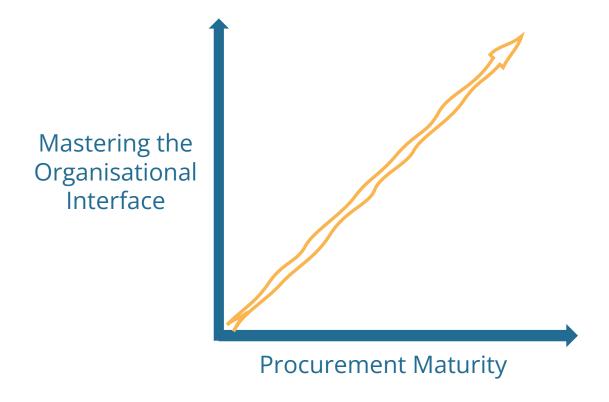
Poll from Webinar #2					
33%					
38%					
23%					

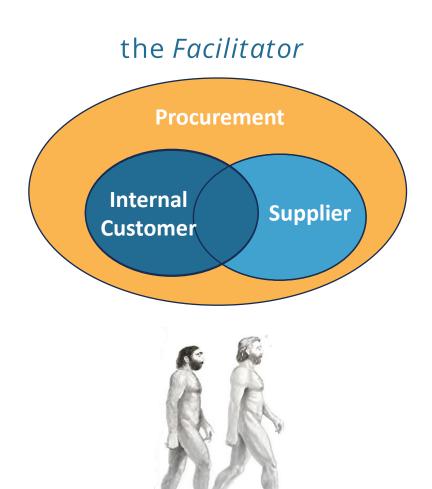


Does *Structure* matter in mastering the organisational interface?

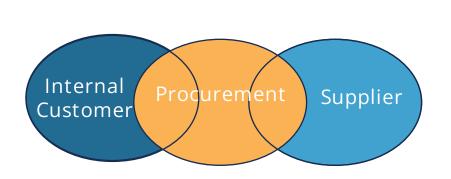
"No, it should not"

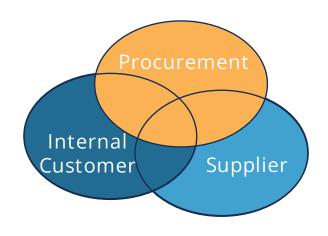
however...

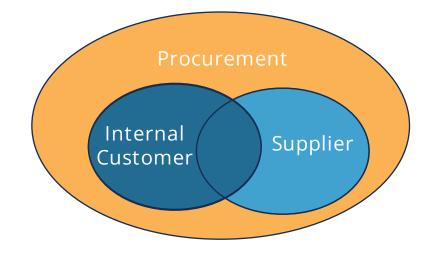




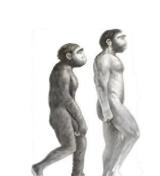
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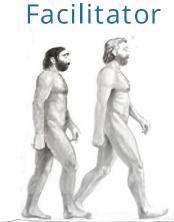




Gatekeeper



Policeman → Partner



LLLL

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4. Managing Stakeholders

"The most successful organisations are those where stakeholders feel heard, valued, and invested in the outcome." Harvard Business Review

"Alignment with internal stakeholders isn't a courtesy—it's a strategy."



Managing Stakeholders



Stakeholder Analysis

A. Identify Stakeholders B. Categorise Stakeholders

C. Analyse Stakeholders D. Manage Stakeholders



A. Identify Stakeholders Stakeholder Analysis





Internal Stakeholders:

- End users
- SMEs
- Procurement / Sourcing Team
- Evaluation Chair and Panel
- Contract Owner
- Contract Manager / Contract Mgmt. Team
- Legal, WHS, Risk, Audit, Finance, ESG
- Delegate
- Steering Committee
- Champion, other Executives
- Superintendent

External Stakeholders:

- Suppliers / Contractors
- Customers / Clients (end beneficiaries)
- Government / Regulators
- Community groups
- Industry Partners
- Industry Associations
- Unions
- Auditors

A. Identify Stakeholders

Stakeholder Analysis

Identify
Stakeholders

Categorise
Stakeholders

Analyse
Stakeholders

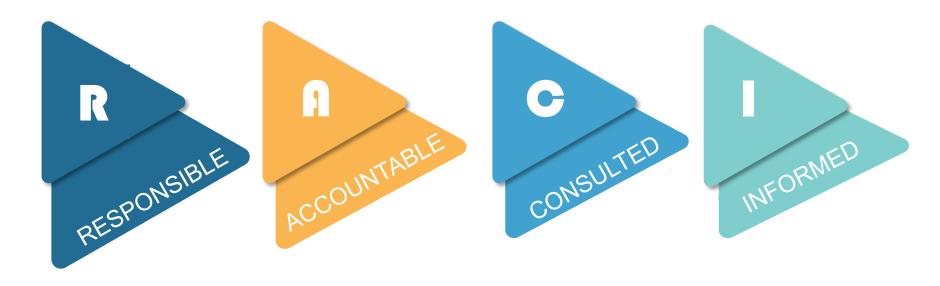
Stakeholders

PROJECT: Insert the contract name and number

PART A	PART A – IDENTIFY STAKEHOLDERS								
Name	Role	Fmail		Group representing	Why a Stakeholder?	Level of Support?	RACI		
Name	Role	Email	Phone	e.g. IT Team	Provide the reason why this person is a stakeholder	Strongly Against?Moderately Against?Neutral?Moderately Supportive?Strongly Supportive?	- Responsible (R)? - Accountable (A)? - Consulted (C)? - Informed (I)?		

A. Identify Stakeholders The RACI Model







B. Categorise Stakeholders Stakeholder Analysis





Quick Poll #3:

Which internal stakeholder group is the most important to manage in order to satisfy expectations and requirements and ensure the success of procurement?

End-users

SMEs

Evaluation Panel

Contract Manager

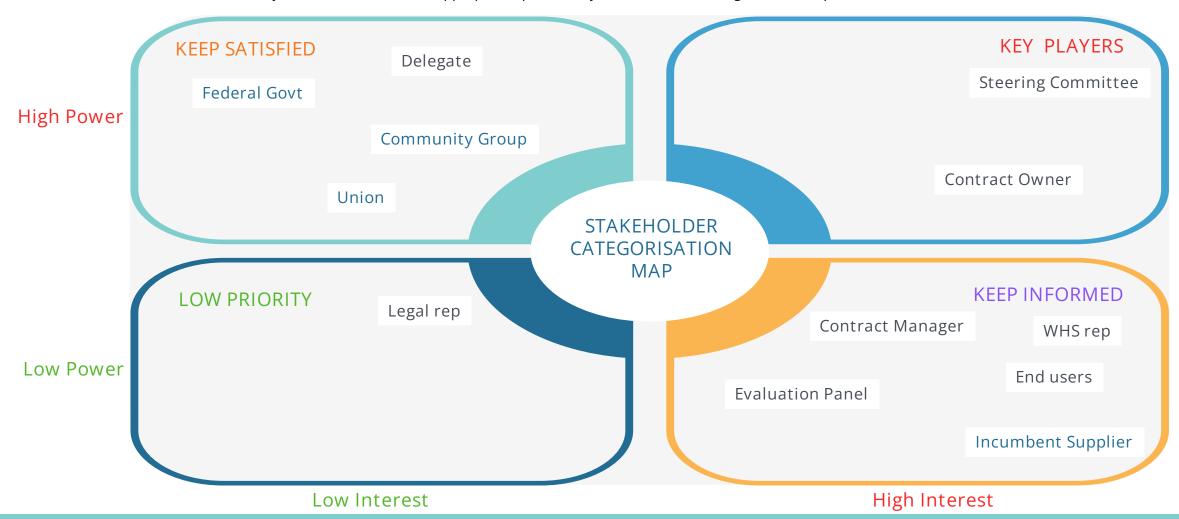
Delegate

Legal

B. Categorise Stakeholders

Stakeholder Analysis

Add each identified Stakeholder into the appropriate quadrant of the Stakeholder Categorisation Map below



C. Analyse Stakeholders

Stakeholder Analysis

LEVEL OF SUPPORT

Analyse each Stakeholder and mark below:

▼ = Where individuals currently are in respect to their support for the procurement project (from 'Identifying Stakeholders').

X = Where individuals need to be in respect to their support for the procurement project.

STAKEHOLDER	STRONGLY AGAINST (-2)	MODERATELY AGAINST (-1)	NEUTRAL (0)	MODERATELY SUPPORTIVE (+1)	STRONGLY SUPPORTIVE (+2)
	✓			×	



Analyse Stakeholders

C. Analyse Stakeholders

Stakeholder Analysis

LEVEL OF SUPPORT

Analyse each Stakeholder and mark below:

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STAKEHOLDER	STRONGLY AGAINST (-2)	MODERATELY AGAINST (-1)	NEUTRAL (0)	MODERATELY SUPPORTIVE (+1)	STRONGLY SUPPORTIVE (+2)
Stakeholder A	*			×	
Stakeholder B			∀ ×		
Stakeholder C			✓		×
Stakeholder D			✓ ×		
Stakeholder E	Y		×		
Stakeholder F				✓ ×	
Stakeholder G		Y		×	
Stakeholder H			✓	×	
Stakeholder I					∀ ×
Stakeholder J		∀ ×			



Analyse Stakeholders

D. Manage Stakeholders Stakeholder Analysis

Manage **Stakeholders**

POTENTIAL RISKS AND ISSUES

Concerns

Limited availability for project meetings due to conflicting schedules

Risks

Misinterpretation of project goals leading to misaligned expectations

Issues

Possible delays in decision-making due to stakeholder time constraints

MITIGATION STRATEGIES

Strategies for Concerns

Offer flexible meeting times to accommodate availability

Strategies for Risks

Develop detailed project documentation for clarity and shared understanding

Strategies for Issues

Establish alternative communication channels for urgent decisions

COMMUNICATION **PREFERENCES**

How to Receive Information

Via concise email updates and biweekly progress meetings

How Often

Bi-weekly email updates monthly progress meetings

COMMUNICATION **PREFERENCES**

How to Receive Information

In-person briefings and regular access to an interactive project

How Often

Weekly in-person briefings; real-time access to project dashboard

POTENTIAL RISKS AND ISSUES

Concerns

Lack of clarity on project milestones affecting stakeholder engagement

Risks

Scope changes impacting project timelines and resource allocation

Issues

Potential for miscommunication regarding project updates

MITIGATION STRATEGIES

Strategies for Concerns

Provide detailed milestone reports and conduct interactive sessions

Strategies for Risks

Implement a robust change control process with stakeholder involvement

Strategies for Issues

Establish a clear communication protocol to avoid misunderstandings

LOW INTEREST

STAKEHOLDER C

STAKEHOLDER A

STAKEHOLDER MANAGEMENT **MAP**

LOW

POWER

HIGH

POWER

STAKEHOLDER D

STAKEHOLDER B

Concerns

Budget constraints potentially impacting project resources

Risks

Resistance to project changes from team members affecting overall progress

Possible delays in approvals and decision making processes

RISKS AND ISSUES

Strategies for Concerns

Explore cost-effective alternatives and present well reasoned proposals

Strategies for Risks

Conduct change management workshops and address concerns proactively

Strategies for Issues

Implement streamlined approval faster decisionmaking

How to Receive Information

Monthly progress reports via a secure online portal

How Often

Monthly progress reports; as-needed secure portal updates

PREFERENCES

How to Receive Information

Regular conference calls and participation in

How Often

Bi-monthly conference calls; quarterly project status webinars

COMMUNICATION **PREFERENCES**

Concerns

Perceived lack of stakeholder involvement affecting project direction

Risks

Technical challenges potentially impacting project implementation and success

Issues

Possible misalignment between stakeholder expectations and project outcomes

POTENTIAL RISKS AND ISSUES

Strategies for Concerns

Schedule regular check-in calls to maintain stakeholder engagement

Strategies for Risks

Engage IT support for proactive issue and risk mitigation

Strategies for Issues

Conduct periodic alignment sessions to ensure stakeholder expectations are met

MITIGATION STRATEGIES

POTENTIAL

MITIGATION **STRATEGIES**

COMMUNICATION

INTEREST

HGH

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1. Clear Procurement Policies & Procedures

- ✓ Sets expectations and processes to follow
- ✓ Creates consistency across departments and reduces ambiguity

2. Communication Plans

✓ Structured approaches to when, how, and what to communicate to different stakeholders

3. Digital Platforms & Procurement Software

- ✓ Procurement intranet site is the single repository for all procurement information
- ✓ Software (e.g. Vendor Panel) streamlines processes

4. Performance Dashboards & KPIs

- ✓ Provide data on spend, supplier performance, and process efficiency
- ✓ Helps stakeholders understand the impact of procurement and builds trust

5. Regular Engagement (Meetings, Workshops, Surveys)

- ✓ Ongoing dialogue with customers to understand needs and challenges
- ✓ Prevents siloed decision-making and encourages joint ownership of outcomes

6. Feedback Mechanisms

- ✓ Provides a channel for internal stakeholders to give input or raise concerns
- ✓ A review is undertaken after every 'project' (e.g. tender) Procurement performs with/for a customer
- ✓ Customer satisfaction surveys
- ✓ Results from reviews and surveys used to evaluate procurement strategies and activities and helps procurement continuously improve



7. Training and Awareness Programs

✓ Educate internal teams about procurement's role, benefits, and processes

8. Cross-Functional Teams

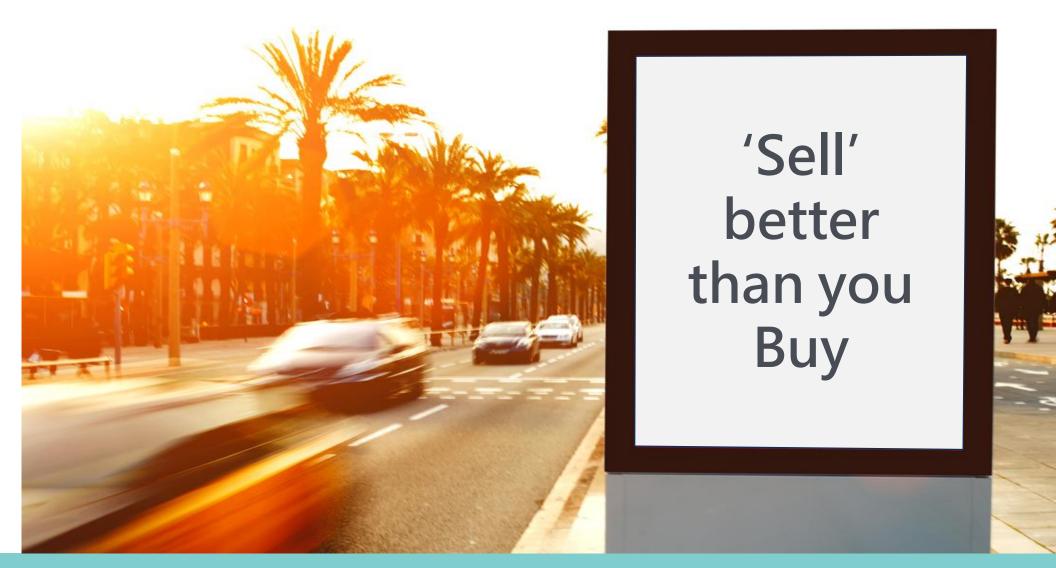
✓ Involve representatives from different departments (finance, WHS, legal, etc.) in procurement decisions

✓ Builds alignment, improves transparency, and strengthens relationships

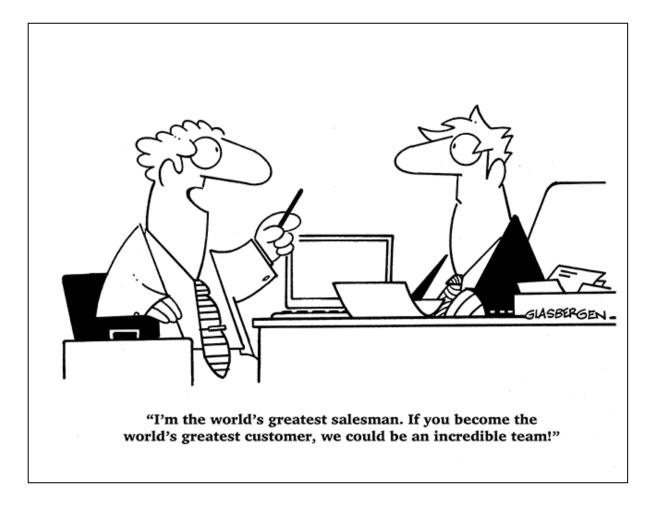
9. Service Level Agreements (SLAs)

✓ Defines expectations - outline what services will be provided, how they'll be measured, and the acceptable performance standards

- ✓ Establish accountability holds both parties responsible and ensures services delivered support strategic and operational goals
- ✓ Enable performance monitoring



'Sell' better than you Buy

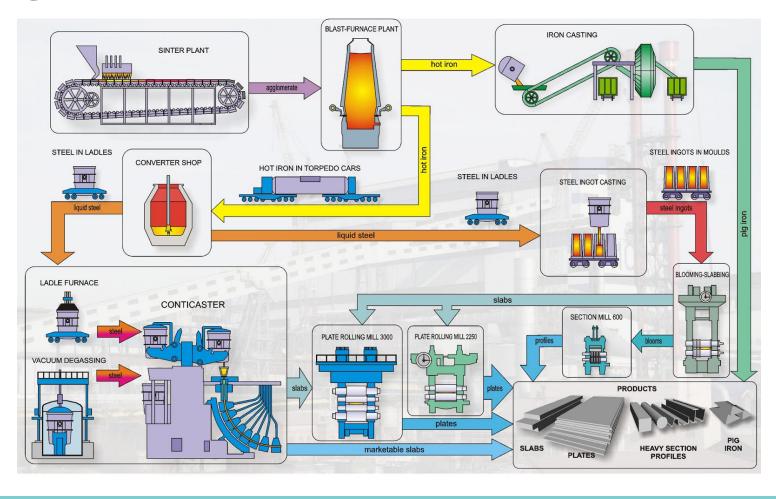




"Know your business"

Steel Making

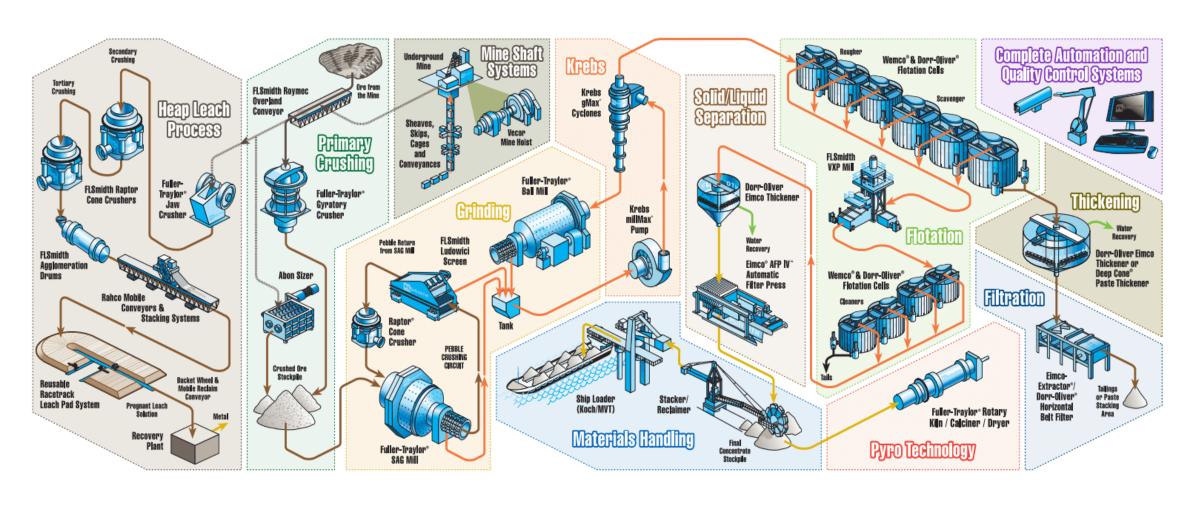




"Know your business"

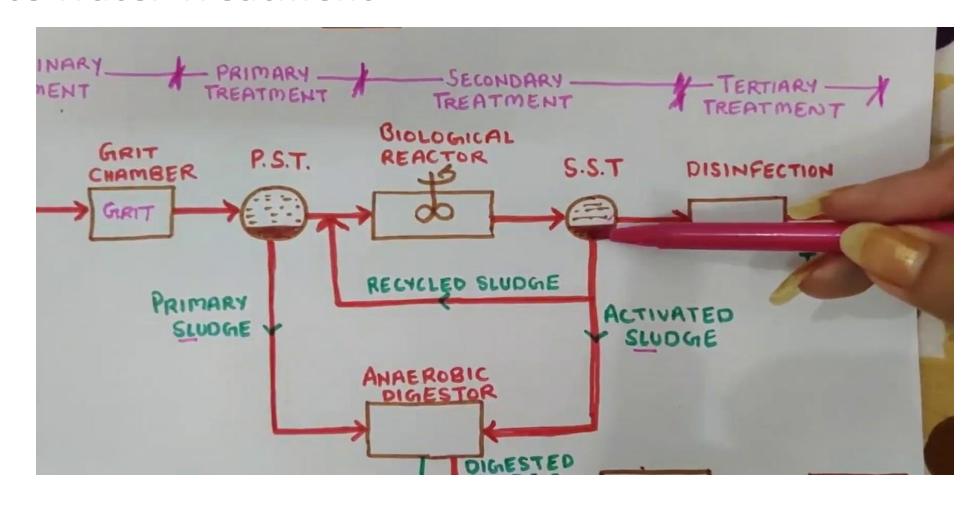
Resources





"Know your business" Waste Water Treatment





"Know your business" Typical Council Services

- animal management
- campgrounds
- cemeteries
- cleaning
- graffiti removal
- libraries
- lifeguard services
- parks



- sporting fields
- planning and development
- roads
- swimming pools
- tourist parks
- water
- waste water
- waste management



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Category Management



Quick Poll #4:

Does your council/agency/organisation use *category management* for its procurement?

Yes

No

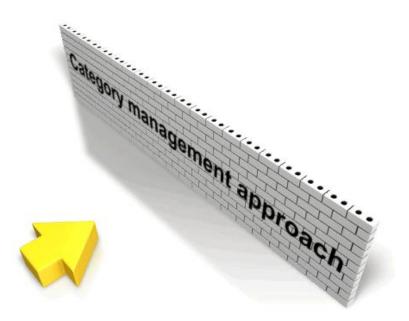
Unsure



What is Category Management?



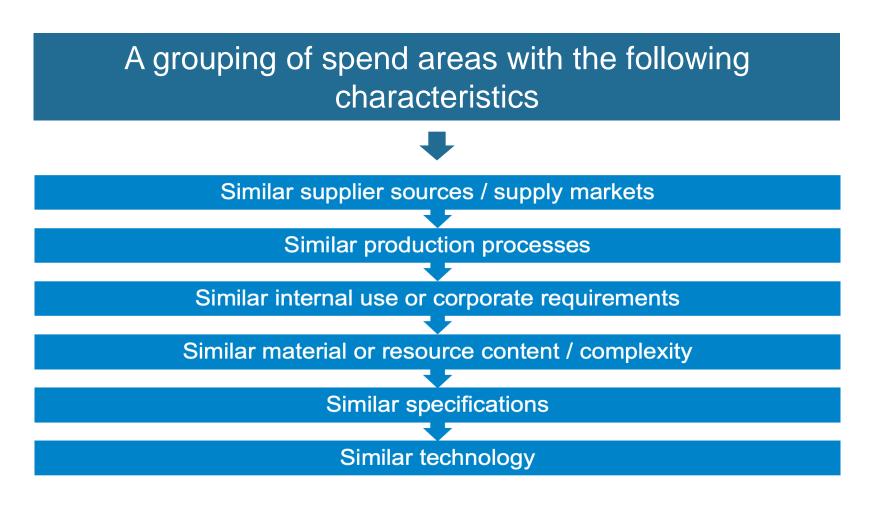
A lifecycle approach to managing spend that groups categories together and aligns the approach to the characteristics of the category



Category
Management takes
a holistic approach
(cross-organisation
view) of major
spend areas

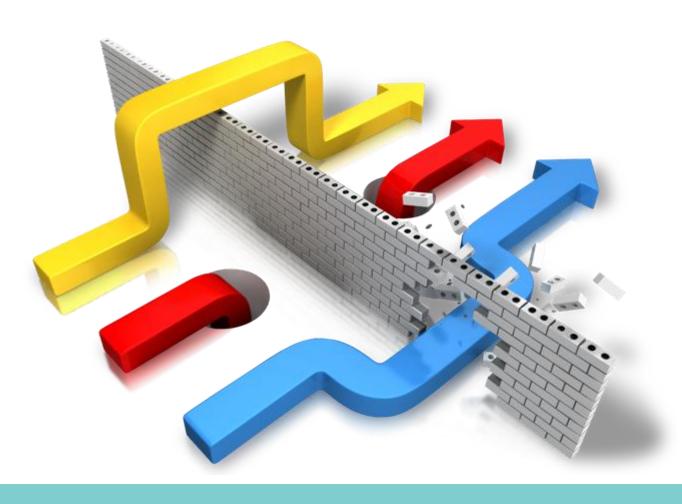
What is a *Procurement Category?*

Procurement Category is a grouping of similar goods or services with common supply and demand drivers and suppliers

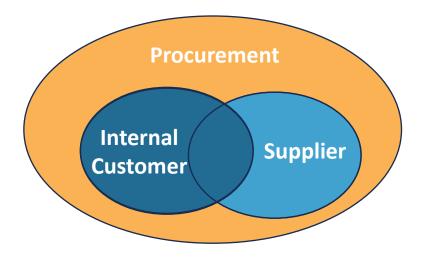


Benefits of Category Management



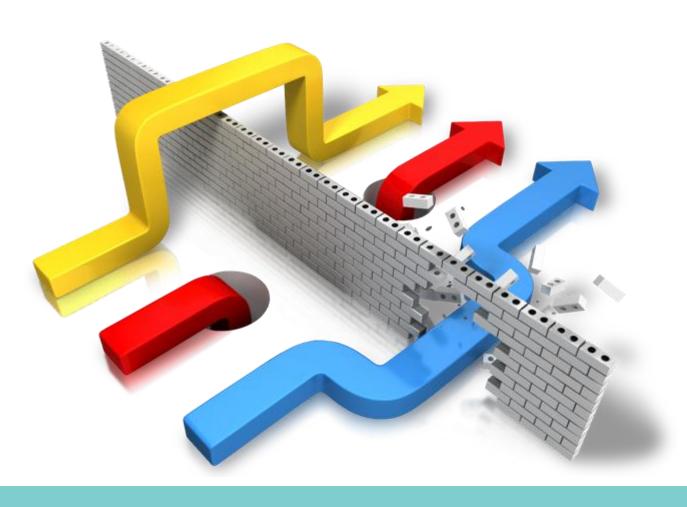


Procurement: *the Facilitator*



Benefits of Category Management





- ✓ Defined category sourcing strategies
- ✓ Improved value for money
- ✓ Improved service quality for users
- ✓ Cost reduction opportunities
- Becoming a customer of choice by suppliers
- Better overall management of council/agency spend
- professional procurement expertise can be utilised



Category groups

1. Capital Works - Construction

2. Operational Works

3. Operational Services

4. Professional Services

5. ICT

6. Materials



Category groups

1. Construction

2. Operational Works

3. Operational Services

3. Professional Services

Categories

Construction

- Buildings Construction
- Venue Construction
- Bridges Construction
- Road/Transport Asset Construction
- Beaches & Waterway Asset Construction
- Parks & Recreation
 Assets Construction
- Water, Sewerage & Waste Assets Construction
- Stormwater Assets Construction

Operational works

- Pavement Services
- Traffic Services
- Beaches & Waterway Services & Maintenance
- City Services
- Domestic Waste Services
- Waste Management Services
- Recycling Services
- Water, Sewerage & Waste System/Network Maintenance
- Stormwater System Maintenance

Operational services

- Parks & Landscape Products
- Park & Open Spaces Services
- Park & Recreation Assets
- Building Services & Maintenance
- Fleet and Plant
- Petroleum Products/ Chemicals Supply
- Consumables Supply



Professional services

- ICT
- Digital
- Facilities Management
- Electricity
- Office Services
- Professional Services/Consultancies
- Contingent Labour
- Communications & Marketing Services
- Community Venues Management
- Library Products
- Animal Management





Aligns with Council services

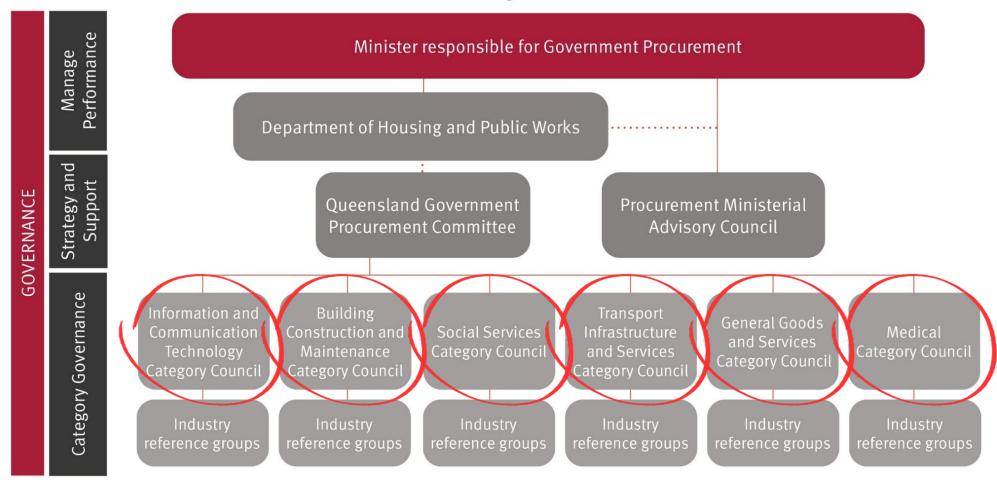
- animal management
- campgrounds
- cemeteries
- cleaning
- graffiti removal
- libraries
- lifeguard services
- parks

- sporting fields
- planning and development
- roads
- swimming pools
- tourist parks
- water
- waste water
- waste management



Queensland Government Categories

Queensland Government Procurement governance structure

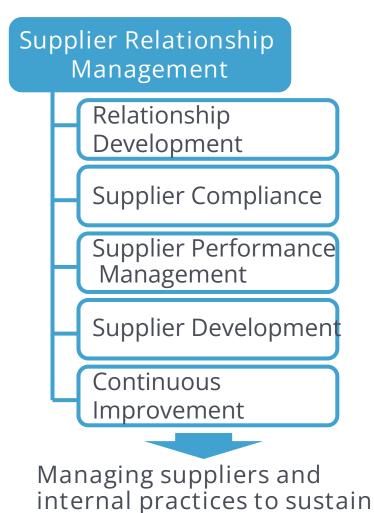


Advanced Category Techniques

Strategic Sourcing Competitive Bidding Volume Aggregation Specification Improvement Market & Supplier analysis Sourcing strategy development

Selecting suppliers to provide the lowest total cost of goods & services on a sustainable basis





and improve value delivery

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What does successfully Mastering the Organisational Interface look like? organisation-wide

- ✓ Procurement has a seat at the table at the highest levels in the organisation
- ✓ Procurement expertise is across all addressable external spend
- ✓ Procurement has a strategic influence on the conduct of the overall organisation
- ✓ Procurement strategy is an integral component of the overall corporate strategy
- ✓ The organisation's culture complies with procurement policies and procedures
- ✓ Procurement articulates a credible business case for increased involvement and collaboration in internal customer areas
- ✓ Procurement is a driver in integrating and developing key relationships between internal customers and suppliers (Procurement: *the Facilitator*)
- Procurement is an attractive career within the organisation and there is a clear career path within, and beyond, the function
- ✓ Procurement provides a clearly defined professional track for resources striving for executive level positions

What does successfully Mastering the Organisational Interface look like? with internal stakeholders

- ✓ A procurement communication plan is operative and communicates procurement strategies, plans, activities, measures and results
- ✓ SLAs are in place with customers. The SLAs contain joint strategies, activities, actions, and goals that measure the performance of the collaborative relationship
- ✓ A procurement intranet site and technology, consistent with the corporate standards, is in place to actively communicate and report procurement information and facilitate transactions
- ✓ Dashboards & KPIs provide data on spend, supplier performance, and process efficiency
- ✓ A review is undertaken after every 'project' procurement performs with/for a customer
- ✓ A customer satisfaction survey is issued to customer groups annually
- ✓ Results from reviews and surveys are analysed, actioned, marketed to stakeholder groups, and used as a driver for the evaluation of procurement strategies and activities
- ✓ Procurement integrates and develops key relationships with internal customers
- ✓ Procurement accurately understands and supports customer challenges and priorities
- ✓ Procurement proactively identifies improvement opportunities in customer areas

What does *successfully Mastering the Organisational Interface* look like? with *suppliers*

- Suppliers' share procurement's values, particularly around ethics, safety, environment, community and sustainability
- ✓ Procurement owns and facilitates relationship development programs with key suppliers.
- ✓ Techniques are operative to integrate suppliers into the business improvement process
- ✓ Projects are in place with suppliers focused on extracting additional value from the collaborative relationship
- ✓ Opportunities and risks are shared with suppliers to optimise procurement results
- ✓ Supplier initiated savings are operative, recognised and rewarded
- ✓ Two-way business information updates are regularly held with suppliers (e.g. quarterly briefings, monthly meetings, supplier councils, newsletters, etc)
- A supplier recognition and awards program is in place that formally recognises and rewards supplier contributions

Take aways







The link to the wider organisation...

1. Strategy

Planning / Performance

2. Governance

Organisational Interface



4. People

5. Processes

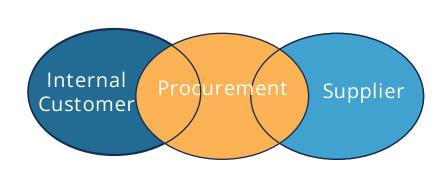
6. Technology

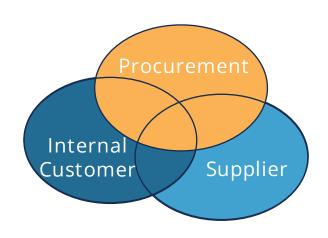
MY COUNCIL

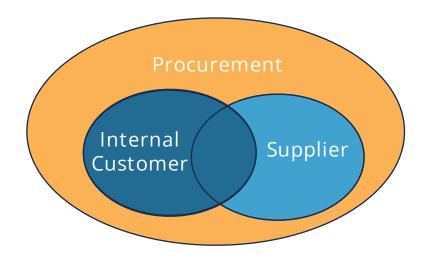
Guiding Principles

Mastering the organisational interface





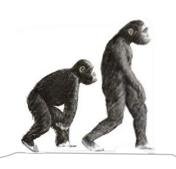


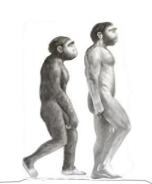


Gatekeeper

Partner or Policeman

Facilitator







Benefits of managing the organisational interface



- 1. Gain a detailed understanding of all stakeholders
- 2. Optimise customer/end-user satisfaction
- 3. Enhance strategic alignment
- 4. Risk mitigation and compliance assurance
- 5. Cost savings and process improvement





- * Stakeholder Analysis
- Clear Procurement Policies & Procedures
- 2. Communication Plans
- 3. Digital Platforms & Procurement Software
- 4. Performance Dashboards & KPIs
- 5. Regular Engagement (Meetings, Workshops, Surveys)
- 6. Feedback Mechanisms
- 7. Training and Awareness Programs
- 8. Cross-Functional Teams
- 9. Service Level Agreements (SLAs)

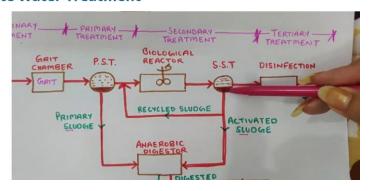




- 10. 'Sell' better than you Buy
- 11. Know your business
- 12. Master Category Management



"Know your business" Waste Water Treatment







Q&A + FEEDBACK

We'd love to know what you think!





LLLL

1. Strategy Planning / Performance 2. Governance 3. Organisational Interface 4. People 5. Processes 6. Technology Guiding Principles

Masterclass Webinar Series

2024

Thursday November 28 1. Mastering Procurement Strategy, Planning and Performance



5. Mastering Sourcing

2025

Thursday
February 13

2. Mastering Procurement Governance

Thursday
September 18

6. Mastering Contract and Supplier Relationship Management

Thursday
March 27

3. Mastering Probity

Thursday August 14

7. Mastering Procure-to-Pay

/

Thursday May 8 4. Mastering the Organisational Interface

Thursday November 27

8. Mastering Procurement Technology



THANK YOU

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Peak Services is a pre-qualified supplier: the Queensland State Government Standing Offer Arrangement QGP0050-18 Tranche 4: For the provision of Professional Services – Procurement and Probity Services